

# Privacy Policy

Strategix is dedicated to respecting and protecting your privacy. This section outlines how, when, and why we collect information about our customers and what we do with it. Terms capitalized in this Privacy Policy have the same meaning as defined in the Terms and Conditions available on this Site.

If you have any questions about Strategix's privacy policies, please contact us at:

## Legal Address

Georgia, Tbilisi, Samgori District, Police Lane 1, N5, Floor 2, Apt. 4a  
[strategixpr@gmail.com](mailto:strategixpr@gmail.com).

This Privacy Policy does not apply to other websites linked from our Site. By using this Site, you signify your agreement to this Privacy Policy. If you do not agree with this Privacy Policy, you are not authorized to use this Site.

## Information Collected

We collect information such as your name, email address, shipping address, and telephone number to process and fulfill your orders and notify you of their status. All archived credit card information is securely stored in a safe environment. Telephone numbers and email addresses are used solely for order-related communication.

Additionally, when you participate in prize draws, competitions, surveys, questionnaires, or other promotional activities, we may request your name, address, email address, or other personal details. We do not collect personal information unless you provide it voluntarily. Strategix will never sell, rent, or share your personal information, including your email address, with third parties for marketing purposes without your explicit consent.

When you subscribe to Strategix, you create an account that includes a personal password. Please safeguard your password and other personal information. You may be held liable for unauthorized use of the Site, which could lead to the misuse of your personal information by others.

Additionally, we automatically collect certain data about Site usage, such as the frequency of visits to specific areas of the Site. This data may be gathered through cookies, web beacons, and other technologies. Most browsers allow you to disable cookies or notify you when a cookie is being placed. However, cookies are essential for accessing some interactive features of the Site.

## How We Use Your Information

We do not share or disclose your information to anyone except as described in this Privacy Policy. We use personally identifiable information to provide you with a more enjoyable and convenient shopping experience and to help us identify and/or offer products, services, or information that may be of interest to you. This information is also used to support and enhance your use of the Site and its features, including, but not limited to:

- Fulfilling your orders;
- Providing customer service;
- Tracking email invitations you send;
- Supporting other aspects of your use of the Site.

We may also track your purchase history to create a personalized shopping profile for you. Additionally, we may notify you about new services, special promotions, or send you offers and information tailored to your interests.

Certain trusted third parties may be granted access to your information to perform services that help maintain and operate the Site and its features. For example, we may use third parties to:

- Host the Site;
- Operate specific features on the Site;
- Send emails;
- Analyze data;
- Provide search results and links;
- Assist in fulfilling your orders.

In the event of a proposed or actual merger, sale, insolvency, bankruptcy, corporate reorganization, stock sale, or other change in control, personally identifiable information may be transferred as an asset. In such cases, the transferee will be bound by the terms of this Privacy Policy.

We reserve the right to disclose information to comply with legal obligations, such as a subpoena, court order, administrative or governmental directive, or any other legal requirement. We may also disclose information when we, in our sole discretion, believe it is necessary to protect our rights or the rights of others, prevent harm to individuals or property, or address fraud or credit risk reduction.

We use non-personally identifiable information in aggregate form to improve the Site and for business or administrative purposes. Aggregated data that contains no personally identifiable information may be used or shared with third parties for any purpose.

If you provide your email address to join a mailing list, we will use it exclusively to send you announcements, special offers from Strategix and our partners, or updates related to the Site. Each email will include information on how to unsubscribe, and you may also unsubscribe by emailing us at **strategixpr@gmail.com**.

We use feedback to improve the Site and our services. Information you provide through feedback forms or email is used solely to respond to your inquiries or act upon your suggestions and comments. We do not share such information without your permission or request.

Comments you voluntarily post on public forums, such as the comment section of our Site, will be publicly visible along with the name you provide and the time of submission.

If you use our referral service to inform a friend about the Site, we will ask for the friend's name and email address. Strategix will send a one-time email to the friend inviting them to visit the Site. This information is stored solely to send the email and track the referral program's success. The referee may contact Strategix to request removal of their information from our database.

### **How We Protect Your Information**

We are committed to safeguarding the information you provide to us. We follow reasonable technical and managerial practices to protect the confidentiality, security, and integrity of data stored on our systems. While no computer system can be entirely secure, we believe that the measures we have implemented reduce the likelihood of security issues to an appropriate level based on the type of data involved.

If we become aware of a breach involving personal information, we will take immediate steps to address the issue. We will assess the severity of the breach, and if it poses a risk to your rights and freedoms, we will notify the Information Commissioner's Office. If the risk is deemed high, we will inform you as soon as possible.

### **Links to Other Websites**

Our Site may contain links to other websites that may interest you. However, once you leave our Site by following these links, please note that we do not have control over these external websites. As a result, we cannot be responsible for the protection and privacy of any information you provide while visiting such websites. These websites are not governed by this privacy policy. We encourage you to exercise caution and review the privacy policies applicable to the websites in question.

### **Controlling Your Personal Information**

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill out a form on the Site, look for a checkbox that allows you to opt out of having your information used for direct marketing purposes.
- If you have previously agreed to us using your personal information for direct marketing, you may change your mind at any time by contacting us in writing or via email at **strategixpr@gmail.com**.

We will not sell, distribute, or lease your personal information to third parties without your consent unless required by law. We may use your personal information to send you promotional materials about third-party products or services that we believe may interest you, but only if you have indicated that you wish to receive such communications.

### **International Transfer of Personal Information**

Your personal data may be collected, processed, and/or transferred outside the United Kingdom. This includes processing in countries other than the one in which the data was originally collected, such as the United States. Please note that data protection and privacy laws in these countries may not offer the same level of protection as those in other parts of the world. By providing your personal data to us, you consent to its transfer, collection, and/or processing in the United States.

### **Cookies**

A cookie is a small file that is downloaded to your computer or mobile device when you visit a website. Cookies are then sent back to the originating site on subsequent visits or to another site that recognizes the cookie. You can find more information about cookies at [www.allaboutcookies.org](http://www.allaboutcookies.org).

We use traffic log cookies to identify which pages are being used. This helps us analyze data about website traffic and improve our site to better meet customer needs. We use this information solely for statistical analysis, after which the data is removed from our systems.

Overall, cookies help us enhance your experience on the website by allowing us to monitor which pages you find useful and which you do not. A cookie does not give us access to your computer or any personal information other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. However, this may prevent you from fully utilizing the website's features.

### **Children's Privacy and Parental Controls**

We do not knowingly collect personal information from children. If you are under the age of 18, you are not authorized to use the Site. Parents should be aware that parental control tools are available online to help prevent children from submitting information without parental consent or accessing inappropriate content.

### **Privacy Policy Changes**

If we make any changes to this Privacy Policy, the updated policy will be posted here so that you always know what information we collect, how we use it, and whether we disclose it to anyone. Your continued use of the Site signifies your acceptance of the revised Privacy Policy.